

ASHLEY PICKERING

CREATIVE DESIGNER

WEBSITE

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I love to create eye-catching work for use across digital and print media.

For the past eight years I have enjoyed leading and working within teams to create innovative, vibrant concepts and designs across different disciplines. This work has led me to tackle projects for clients of all sizes around the world.

I following my other passions of snowboarding, live music and adventure to give me inspiration in my work.

EXPERIENCE

CREATIVE DESIGNER

Karian and Box
York, UK

August '13 - September '15

Karian and Box is an internal communications agency that provides clients research, strategy and campaign support. I worked alongside the team to offer creative and engaging solutions to large corporate clients. During my time here the company doubled in size and turnover by offering new products and services ahead of competitors.

- Lead designer on two of the largest Internal Communications projects for Aviva and The Co-operative Group.
- Negotiated strict corporate guidelines to produce visually engaging products.
- Gained experience working with global blue chip clients, such as Rio Tinto and HSBC, across various industries.
- Helped Karian and Box grow by providing new ideas and solutions.

CREATIVE DESIGNER

MelloGraphics
Freelance, UK

October '10 - Current

Freelancing gives me the opportunity to work with agencies and clients around the world. I keep myself organised in all parts of a project time-line while maintaining a high standard of work and creativity.

- Worked on various projects for international clients.
- Honed keen organisational skills, managing my own time and projects.
- Provided creative solutions using a range of techniques from print to animation.
- Worked in-house with agencies providing team support on projects.

PRINT MANAGER

The UPS Store
Whistler, CAN

March '11 - May '13

The UPS Store taught me to work in a fast paced environment. A high level of organisation was needed to multi-task jobs that vary in size and urgency. Working with the operations manager I helped create new products, increase efficiency of in-house printers and materials and gain repeat business from larger clients in the local area.

- Managed in-house design and printing, and organised contracting of larger jobs.
- Worked closely with the operations manager to gain new business.

GRAPHIC DESIGNER

Power Health Ltd
Pocklington, UK

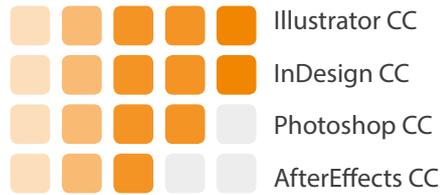
September '07 - October '10

As an inhouse designer for Power Health Products I worked closely with the marketing team to create new products and materials. I refreshed their designs giving them a modern brand and eye-catching packaging. I also organised a new print solution helping them to streamline label production and save money.

- Worked within the marketing team to develop new products and campaigns.
- Managed client relationships to create 'Own Label' products and materials.

PROFESSIONAL SKILLS

I stay up-to-date with new Adobe releases and design trends to keep concepts and artwork fresh and creative.



SHOWCASE

Here is an overview of recent work. Please visit the links below for more examples.

 www.mellographics.com

 [themellotimes](https://www.instagram.com/themellotimes)

 [mellographics](https://www.behance.net/mellographics)

 [linkedin.com](https://www.linkedin.com/company/mellographics)



REFERENCES

Please feel free to contact my references to learn more about the quality of my work.

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